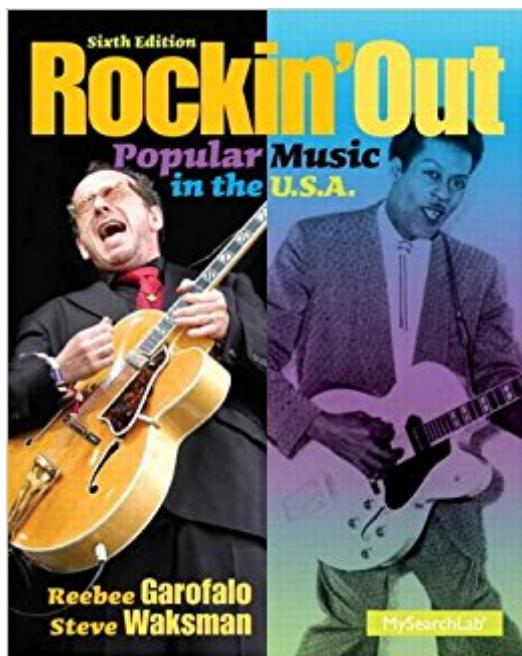


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Rockin' Out: Popular Music In The U.S.A. (6th Edition)



Synopsis

Examines the social and business sides of rock history Rockin'; Out: Popular Music In the U.S.A., 6/e, analyzes the music and business of rock & roll. This comprehensive, introductory text takes readers from the invention of the phonograph to the promise of the Internet. Topics include: the rise of television idols, the proliferation of alternative sounds, and the influence of digital production techniques.

Book Information

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Customer Reviews

The book covers a wide base of American music, from Tin Pan Alley to hip hop, addresses the major artists in various genres, and goes chronologically, in a systematic, logical order. I feel that Rockin'; Out is probably the best "Rock/American music" textbook out right now.

- Jason Lester, Wharton County Junior College

This book's greatest strength is the author's ability to demonstrate the continuing relevance of these economic, political, and otherwise extra-musical concerns and controversies throughout the history of the music. I feel this is the most contemporary and up-to-date survey of popular music history, politics, economics, and sociology on the market.

- Kris Tiner, Bakersfield College

I do believe that the chronological nature of this text is

excellent. Åçâ ñÅ•

Reebie Garofalo is Professor Emeritus at UMass Boston, where he taught for 33 years. His most recent book is *Rockin' Out: Popular Music in the USA*. He has written numerous articles on popular music for popular as well as scholarly publications and has lectured internationally on a broad range of subjects relating to the operations of the music industry. Garofalo has been active in promoting popular music studies internationally, as a member of the Executive Committee and past Chairperson of the International Association for the Study of Popular Music-US, and an editor for several popular music journals, including the *Journal of Popular Music Studies*. At the local level, Garofalo serves on the organizing committee for the HONK! Festival, an annual gathering of activist street bands. For relaxation, he enjoys drumming and singing with the Blue Suede Boppers, a fifties rock 'n' roll band, and marching with the Second Line Social Aid and Pleasure Society Brass Band, an activist New Orleans-style brass band. Steve Waksman has turned a lifelong involvement with music as a player and listener into a career as a scholar of rock and pop.

Associate Professor of Music and American Studies at Smith College, his works include the books *Instruments of Desire: The Electric Guitar and the Shaping of Musical Experience*, and the award-winning *This Ain't the Summer of Love: Conflict and Crossover in Heavy Metal and Punk*. He has contributed essays to several journals and edited collections, including the *Cambridge Companion to the Guitar*, the *Continuum Encyclopedia of Popular Music of the World*, *Listen Again: A Momentary History of Pop*, and *Metal Rules the Globe*. In 2008, Waksman was the keynote speaker at the Rock and Roll Hall of Fame's American Music Masters event honoring the legacy of musician and inventor Les Paul. He is currently researching a new book on the cultural history of live music and performance in the U.S. from the mid-nineteenth century to the present, and co-editing the *Sage Handbook of Popular Music* with Andy Bennett. A A

This book was required for one of my humanities classes that I was taking online. I definitely recommend the electronic version as it is easy to search a key word and find answers for your homework/quizzes. However, with that being said, I actually do read the book, not just look around for the answer in the chapter. I find this book to be an enjoyable read and I have to say, it is the only book I actually read during the semester, rather than just searching for answers.

Looks great! I don't see any marks or highlights yet and the book looks fairly new and untouched.

Very happy with my purchase.

great

Good book and super interesting. Required for class but definitely still interesting.

I bought the digital version of this after I bought the hard copy. I wanted to have it on my iPad when I travel. So far, the content is great. Well written and very interesting. Even though I've been around since the 50s and have been a musician for 50 years, I am learning a lot of new (to me) info. My 2 star rating is only for the digital version. Unlike every other Kindle or iTunes book I have (> 100), this book has NO way to adjust font type, size, contrast, etc. You are stuck with a tiny, very hard to read font. Even with my glasses I have to strain to see the text. I can zoom in, but that involves constantly scrolling up/down and left/right. Even then, the lack of contrast makes it hard to read. I don't know why Pearson choose to leave out any adjustments, and it may be that on a Kindle there is no problem. Just wanted to make any future buyers aware that they should get the sample first. This is the only Kindle book I've had to return, and as always, Customer Service was First Class and gave me the return with no problem.

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